

# 《(特价)FIAACCA考试用书P5AdvancedPerformance ManagementStudytextP5高级业绩管理课本全英文》

## 书籍信息

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## 内容简介

BPP Learning Media所著的《P5高级业绩管理(ACCA课本)》指导你如何应用以前学到的相关知识和技能，通过运用战略管理会计技巧来评估企业业绩。我们的课本设计注重大纲中最重要方面，包括：战略计划和控制；经济、财政和环境因素；业绩计量系统和设计；战略业绩计量；业绩评估和公司倒闭；管理会计和业绩管理的当前发展以及产生的问题。它的特色是通过大量的近期案例分析来呈现大纲的关键内容，并通过习题加深你对刚学到的知识的理解。本课程考察的是你应用知识的能力，所以这些案例和习题是非常重要的学习工具。

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