《Ready,Fire,Aim:Zeroto\$100MillioninNoTimeFlat准备、开火、目标:立即从零到百万美元》

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Michael Masterson has developed a loyal following of more than 250,000 subscribers with Early to Rise (www.EarlyToRise.com), an e-newsletter published by Agora, Inc. Throughout his remarkably successful business career, Masterson has been a partner in two businesses that grew beyond \$100 million, two more that exceeded \$50 million, and at least a dozen that surpassed the \$10 million mark. He is also the author of the New York Times, Wall Street Journal, and Amazon.com bestsellers Seven Years to Seven Figures, Automatic Wealth, and Automatic Wealth for Grads . . . and Anyone Else Just Starting Out (all from Wiley), and Confessions of a Self-Made Multimillionaire. Subscribe to Michael Masterson's daily e-zine at www.EarlyToRise.com.

内容简介

Whether you 're thinking about starting a new business or growing an existing one, Ready, Fire, Aim has what you need to succeed in your entrepreneurial endeavors. In it, self-made multimillionaire and bestselling author Masterson shares the knowledge he has gained from creating and expanding numerous businesses and outlines a focused strategy for guiding a small business through the four stages of entrepreneurial growth. Along the way, Masterson teaches you the different skills needed in order to excel in this dynamic environment.

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