

# 《德鲁克的最后一堂课 DEFINITIVE DRUCKER》

## 书籍信息

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## 内容简介

In a concise introduction to the philosophy of the 20th century's most distinguished business theoretician, Edersheim explores the insights that have shaped management thinking from the 1940s through the 1990s. Drucker himself chose Edersheim to interview him, based on her previous book (McKinsey's Marvin Bower, about the man who built the global consulting firm McKinsey & Company), but he had in mind a biography of his ideas, not a traditional bio. Edersheim blends brief summaries of Drucker's thinking on various management topics (innovation, customers, leadership, decision making) with examples of how his ideas have been practiced at specific organizations and comments from contemporary business leaders. She doesn't try to trace the development of Drucker's ideas over time; instead, she focuses on the challenges managers face today and tries to cull useful advice for tackling them from Drucker's writings. Those seeking a broad intellectual and social context for Drucker's work might prefer Jack Beatty's 1998 *The World According to Peter Drucker*, while aspiring managers should turn instead to one of Drucker's own books, whose intellectual rigor and lively prose make them immensely readable to this day. (Feb.) Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.

## 作者简介

Elizabeth Haas Edersheim is a strategic consultant who works both with fortune500companies and private equity investors Prior to founding her own firm New York Consulting Partners Edersheim was one of the first female partners at McKinsey & Company Her p

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