

《杰克·韦尔奇之道：世界最伟大CEO的24堂课 WELCH WAY》

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作者简介：

Jeffrey A. Krames, Vice President and Publisher of McGraw-Hill's business books division, is considered a leading authority on General Electric's acclaimed former CEO, Jack Welch. He is the editor of four books and the author of two on the maverick CEO, including *The Jack Welch Lexicon of Leadership*.

内容简介

Jack Welch became one of history's most admired and successful CEOs by rewriting the rules of leadership and letting hands-on, frontline employees--instead of bureaucrats --tell him what needed to be done. *The Welch Way* distills Welch's management style into a fast-moving, hard-hitting plan for leadership success, one that will help anyone reach the top in virtually any professional setting.

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The Welch Way

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Blow up bureaucracy

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See change as an opportunity

Lead by energizing others

Defy tradition

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Eliminate the boundaries

Articulate a vision

Get good ideas from everywhere

Spark others to perform

Quality is your job

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Have fun

Sources

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