

《戴维斯王朝：50年成功投资华尔街/THE DAVIS DYNASTY》

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内容简介

"Equally relevant to the uninitiated and to those of us who have many years' experience with the Davis dynasty, Rothchild's book takes a close look at the family's remarkable success and endurance. I know that many will find it interesting to learn how, even today, Davis endeavors remain focused on the long view, guided by the strong investment philosophy and business principles that Shelby himself lived by in one of the most important periods in commercial history."
—M. R. Greenberg, Chairman and CEO, American International Group, Inc.

"This is really two books in one. It is the story of a rarity in the investment business: a family whose money management skills have evolved and been passed on from the patriarch to two succeeding generations. It is also a how-to book on commonsense investing. As the dot-com phase passes into history, this book provides some useful lessons on how fortunes are built and then used for constructive purpose."

—Byron R. Wien, Managing Director, Morgan Stanley "Equally relevant to the uninitiated and to those of us who have many years' experience with the Davis dynasty, Rothchild's book takes a close look at the family's remarkable success and endurance. I know that many will find it interesting to learn how, even today, Davis endeavors remain focused on the long view, guided by the strong investment philosophy and business principles that Shelby himself lived by in one of the most important periods in commercial history." —M. R. Greenberg, Chairman and CEO, American International Group, Inc. "This is really two books in one. It is the story of a rarity in the investment business: a family whose money management skills have evolved and been passed on from the patriarch to two succeeding generations. It is also a how-to book on commonsense investing. As the dot-com phase passes into history, this book provides some useful lessons on how fortunes are built and then used for constructive purpose." —Byron R. Wien, Managing Director, Morgan Stanley "This is an unusual biography, a rare gem that captures the history of one of Wall Street's greatest families. The Davis Dynasty offers unparalleled insight into the Davis family investment philosophy." —Barton M. Biggs, Chairman, Morgan Stanley Asset Management, Morgan Stanley "When John Rothchild combines history and biography with investing in one package, history illuminates the biography and investing, biography illuminates the history and investing, and investing illuminates the history and biography. This is a sparkling book on each level, but even more so as an adroitly mixed cocktail of all three." —Peter L. Bernstein, author of *The Power of Gold: The History of an Obsession* and *Against the Gods: The Remarkable Story of Risk* The story of the Davis dynasty is, in many ways, the story of Wall Street over the last half century. The Davis Dynasty reveals this successful family, their investment discipline, and Wall Street within a historical and literary narrative that is informative, entertaining, and engaging. Take a once-in-a-lifetime journey through Wall Street with one of the most successful investing families in America and watch how a dynasty was built.

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作者简介

JOHN ROTHCHILD co-wrote the blockbusters *One Up on Wall Street*, *Beating the Street*, and *Learn to Earn* (all with Peter Lynch). He is the sole author of *The Bear Book*, *A Fool and His Money*, and *Going for Broke*. A former editor of the *Washington Monthly* and

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