

《投资估价 第2大学版INVESTMENT VALUATION》

书籍信息

版次：1

页数：992

字数：

印刷时间：2002年12月01日

开本：

纸张：胶版纸

包装：平装

是否套装：否

国际标准书号ISBN：9780471414902

编辑推荐

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内容简介

Investment Valuation

Tools and Techniques for Determining the Value of Any Asset

Valuation is at the heart of every investment decision, whether that decision is to buy, sell, or hold. But the pricing of any financial asset has become a more complex task in modern financial markets. Now completely revised and fully updated to reflect changing market conditions, Investment Valuation, Second Edition, provides expert instruction on how to value virtually any type of asset—stocks, bonds, options, futures, real assets, and much more.

Noted valuation authority and acclaimed NYU finance professor Aswath Damodaran uses real-world examples and the most current valuation tools, as he guides you through the theory and application of valuation models and highlights their strengths and weaknesses.

Expanded coverage addresses:

- * Valuation of unconventional assets, financial service firms, start-ups, private companies, dot-coms, and many other traditionally valued assets

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- * Valuation of unconventional assets, financial service firms, start-ups, private companies, dot-coms, and many other traditionally valued assets
- * Risk in foreign countries and how best to deal with it
- * Using real option theory and option pricing models in valuing business and equity
- * The models used to value different types of assets and the elements of these models

How to choose the right model for any given asset valuation scenario * Online real-time valuations that are continually updated at www.damodaran.com A perfect guide for those who need to know more about the tricky business of valuation, *Investment Valuation, Second Edition*, will be a valuable asset for anyone learning about this critical part of the investment process.

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