

# 《房地产市场的评估与分析+CDReal Estate Market Valuation and Analysis+ CD》

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## 内容简介

"A fresh, insightful look at how real estate professionals actually value properties and analyze markets. The focus on different product types as well as market segments are especially useful."

-- Barry Hersh, AICP, Associate Professor of Real Estate and Urban Planning, City University of New York

This in-depth look at the core tools of real estate valuation will show you how to analyze the real estate market and assess the financial feasibility of a project. Many people go with their instincts or past experience when reviewing the financials and fail to utilize the useful data and analytical tools available in this field. Get the analytical data and tools you need to assess the financial feasibility of any project. The companion CD-ROM includes vital data so you can see how household income, population, and crime are shaping the real estate landscape. Order your copy today.

## 目录

Preface: A Practical Approach

Chapter 1: The Essence of Analysis

Chapter 2: Using Analysis Effectively

Chapter 3: Valuation of Real Estate

Chapter 4: Single-Family Home and Condo Analysis

Chapter 5: Multi-Unit Rental Property Analysis

Chapter 6: Retail Real Estate Analysis

Chapter 7: Office and Industrial Real Estate Analysis

Chapter 8: Lodging and Tourism Industry Real Estate

Chapter 9: Mixed-Use Real Estate Analysis

Internet Sources for Further Study

Bibliography

Glossary

Using a GIS Tool in Real Estate Market Analysis

Notes  
Index

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