

《有效知识管理：最佳实践大纲EFFECTIVE KNOWLEDGE MANAGEMENT》

书籍信息

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内容简介

Knowledge Management (KM) remains high on the critical business agenda. Using the proven CBI Fast Track blueprint format, this book explains in simple and concise terms how you and your company can understand the critical issues of KM, create the right culture and conditions for effective knowledge transfer, incorporate technologies into your long-term KM strategy and accurately measure the benefits KM brings. Sultan Kermally is a highly-experienced practitioner who offers a clear, hands-on approach to a difficult-to-master topic.

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Series Foreword (Digby Jones)

About the Author

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