

《源出——源入：卖主能从新相关机遇中创造财富吗？ OUTSOURCING-INSOURCING》

书籍信息

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内容简介

Outsourcing became fashionable in the late 1980s, came of age in the 1990s, and is now a normal part of corporate life. Written by well-known and respected business authors and incorporating new research from Copenhagen Business School, this book covers the newest elements of outsourcing today and discusses how strategic alliances should be established between the buyer and supplier. Topics explored throughout include the scope, scale and importance of what is outsourced; the pricing and risk sharing involved; and changes to organizations which lead them to seek more outsourcing.

目录

Preface

Introduction

1. Understanding the opportunities

Introduction

What is outsourcing?

The origins of outsourcing

Trends and pressures

Initial concepts

Outsourcing today

Traditional activities

Peripheral activities

Critical activities and processes

Strategic and problem-solving activities

Summary

2. Moving to supplying total solutions

Introduction

Management issues for outsourced activities

Traditional activities

Peripheral activities

Critical activities and processes

Case Study: The 1999 crisis at the UK Passport Agency

Strategic and problem-solving activities

Case study: The European Chewing Gum Company

Summary

3. Retooling marketing and the sales force

Introduction

The search for a better way to trap mice

Market segmentation variables

Segmentation approaches

Criteria for initial screening

Evaluating potential segments

Defining the market

Timing, niche markets and global considerations

Sales force management in a changed environment

Sales force development for supplying total solutions

Building sales force capabilities

Summary

4. Managing buyer/supplier relationships

Introduction

The challenges for suppliers

Case Study: Timex Dundee

Case Study: IBM Denmark

Supplier Challenge 1 - The need for additional competencies

Supplier Challenge 2 - Managing the entry phase

Supplier Challenge 3 - Running the contract

Case Study: Driver and Vehicle Licensing Agency, UK

The challenges for buyers

Buyer Challenge 1 - The pre-bid phase

Buyer Challenge 2 - Identifying the key suppliers

Buyer Challenge 3 - Awarding the contract

Buyer Challenge 4 - Running the contract

Summary

5. Pricing solutions and managing risks

6. "Transitioning" human resources

7. Structuring "next generation" IT solutions

8. Achieving quality in outsourcing

9. Getting a good slice of a bigger pie

Index

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