

《资本主义的中国 CAPITALIST CHINA: REVOLUTIONIZED》

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内容简介

China is steadily emerging as the economic miracle of the 21st century. Its transition from a state-controlled to a capitalist economy has occurred at a remarkable pace. It is only twenty-five years ago that Deng Xiaoping initiated revolutionary economic reforms to open up China. The country's unprecedented growth is nurturing a new wave of world-class companies that are beginning to make an impact on the world's markets. But is China's growth sustainable? And what are its implications for the world's companies?

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Jonathan Woetzel is a director in McKinsey & Company's Greater China office (Beijing, Shanghai, Hong Kong, Taipei), and leader of its corporate finance practice in China. A co-founder of McKinsey's Shanghai office, where he has been based since 1994, Dr. Woetzel has also worked in McKinsey's Hong Kong, Los Angeles, New York, and Zurich offices. China is steadily emerging as the economic miracle of the 21st century. Its transition from a state-controlled to a capitalist economy has occurred at a remarkable pace. It is only twenty-five years ago that Deng Xiaoping initiated revolutionary economic reforms to open up China. The country's unprecedented growth is nurturing a new wave of world-class companies that are beginning to make an impact on the world's markets. But is China's growth sustainable? And what are its implications for the world's companies? 作者简介： Jonathan Woetzel is a director in McKinsey & Company's Greater China office (Beijing, Shanghai, Hong Kong, Taipei), and leader of its corporate finance practice in China. A co-founder of McKinsey's Shanghai office, where he has been based since 1994, Dr. Woetzel has also worked in McKinsey's Hong Kong, Los Angeles, New York, and Zurich offices. Dr. Jonathan R. Woetzel, a Director in McKinsey & Co.'s Shanghai office, provides a fact-based perspective of China's economic revolution. While risks remain, China's transformation from planned to market economy is beyond the point of no return. Competitive advantage has replaced government relationships as China's business currency. Applying an industry-by-industry perspective, Dr. Woetzel pinpoints the important trends and opportunities affecting the key industrial and service sectors, and determines the key success factor in each. Leaders of successful local and global companies such as Legend Computer, BP, LVMH, Orient Overseas, BHPB, Corning and Portman Holdings add their personal experience and perspectives on what it takes to win in China. They share their unique insights into the strategic factors that have driven them to invest, and describe the organizations that they have build in China. With over 150 consultants in Hong Kong, Beijing, Shanghai and Taipei, McKinsey & Co. has been the leading management consulting firm in Greater China for over two decades. Drawing on that experience, this book is an indispensable guide for business executives as well as an informative introduction to the Chinese economic phenomenon.

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