

# 《投资估值 INVESTMENT VALUATION》

## 书籍信息

版次：1

页数：992

字数：

印刷时间：2002年03月01日

开本：

纸张：胶版纸

包装：精装

是否套装：否

国际标准书号ISBN：9780471414889

## 内容简介

Tools and Techniques for Determining the Value of Any Asset.

Valuation is at the heart of every investment decision, whether that decision is to buy, sell, or hold. But the pricing of any financial asset has become a more complex task in modern financial markets. Now completely revised and fully updated to reflect changing market conditions, Investment Valuation, Second Edition, provides expert instruction on how to value virtually any type of asset—stocks, bonds, options, futures, real assets, and much more.

Noted valuation authority and acclaimed NYU finance professor Aswath Damodaran uses real-world examples and the most current valuation tools, as he guides you through the theory and application of valuation models and highlights their strengths and weaknesses.

Expanded coverage addresses:

Valuation of unconventional assets, financial service firms, start-ups, private companies, dot-coms, and many other traditionally valued assets ;

Risk in foreign countries and how best to deal with it ; Tools and Techniques for Determining the Value of Any Asset. Valuation is at the heart of every investment decision, whether that decision is to buy, sell, or hold. But the pricing of any financial asset has become a more complex task in modern financial markets. Now completely revised and fully updated to reflect changing market conditions, Investment Valuation, Second Edition, provides expert instruction on how to value virtually any type of asset—stocks, bonds, options, futures, real assets, and much more.

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作者简介 : ASWATH DAMODARAN is Professor of Finance at New York University 's Leonard N. Stern School of Business. He has been the recipient of numerous awards for outstanding teaching, including the NYU university-wide Distinguished Teaching Award, and was named one of the nation 's top business school teachers by Business Week in 1994. In addition, Damodaran teaches training courses in corporate finance and valuation at many leading investment banks. His publications include Damodaran on Valuation; Investment Valuation; Corporate Finance; Investment Management; and Applied Corporate Finance, all published by Wiley, and The Dark Side of Valuation.

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