

# 《WHY SHRINKWRAP A CUCUMBER?》

## 书籍信息

版次：1

页数：248

字数：

印刷时间：2012年10月01日

开本：16开

纸张：胶版纸

包装：平装

是否套装：否

国际标准书号ISBN：9781856697576

## 内容简介

Designed for all those involved in the packaging industry packaging designers, manufacturers and retailers this book offers a comprehensive illustrated guide to designing environmentally friendly packaging. Environmental issues are forcing designers and manufacturers to re-evaluate the design of their packaging and the materials they use. This book addresses the principles of eco-friendly packaging, including the background to climate change and its impact upon the packaging industry, the response from industry to date, and issues of biodegradability and recyclability. Using this background information, advice is then given on creative packing solutions that will answer these questions. Containing comprehensive directories of different packaging materials, including their environmental credentials, and of different packaging formats, this book offers those seeking to answer design briefs with an environmental requirement a comprehensive guide to the possibilities available to them.

## 作者简介

Laurel Miller and Stephen Aldridge are Directors of a.m. associates. They have worked with Minale Tattersfield and Partners, Conran Associates, Roberts Weaver, Priestman Associates, Newell and Sorrell, and Addison. Laurel runs masterclasses in Packaging Design and Environmental Packaging.

Laurel Miller and Stephen Aldridge are Directors of a.m. associates. They have worked with Minale Tattersfield and Partners, Conran Associates, Roberts Weaver, Priestman Associates, Newell and Sorrell, and Addison. Laurel runs masterclasses in Packaging Design and Environmental Packaging.

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

[更多资源请访问www.tushupdf.com](http://www.tushupdf.com)