

《Dick Davis谈在华尔街挣钱的40年 The Dick Davis Dividend》

书籍信息

版次：1

页数：471

字数：

印刷时间：2007年12月01日

开本：16开

纸张：胶版纸

包装：精装

是否套装：否

国际标准书号ISBN：9780470099032

编辑推荐

作者简介： Dick Davis is one of the most widely known and highly respected market commentators of his time. He founded The Dick Davis Digest in 1982, one of the nation's largest investment news-letters, and pioneered stock market reporting via television and radio. Davis also wrote a stock market column for the Miami Herald—which was syndicated to over 100 newspapers—for over ten years. Born in Yonkers, New York, Davis lived in Miami for forty-five years and in Boca Raton since 1992.

内容简介

A pioneer in the financial media, Dick Davis has interacted with the investing public for over forty years. With his new book, he continues this trend. The first part of *The Dick Davis Dividend* contains an easy-to-read, yet profound discussion of the essentials of investing—focusing on the savvy veteran's often unconventional, core beliefs. While the second part of this engaging guide makes a compelling case for combining both passive investing via index funds and active investing via stocks and mutual funds.

目录

Preface

Acknowledgments

About the Author

Introduction

Can 95 Million Investors Be Wrong?

A Challenge: Blunt Honesty without Turning Off the Investor

Where I'm Coming From

Housekeeping Notes

Chapter 1: Personal Background

Pre – Wall Street

One-of-a-Kind Career on Wall Street

Post – Wall Street

Modesty Adds Credibility

Part One: Deepest Convictions About Successful Investing After 40 Years On Wall Street

Chapter 2: The Three Best Things to Have before Starting to Invest Luck

Longevity

Deep Pockets

Chapter 3: Six Absolutes

- 1 Nobody Knows the Answers
- 2 There ' s Always an Exact Opposite Opinion
- 3 We ' re Predisposed to Fail, But Not Predestined
- 4 There Is Symmetry in the Market
- 5 The Market Is King—News Is Mostly Irrelevant
- 6 The Durability of Major Trends Is Underestimated

Chapter 4: Seven Core Convictions

- 1 Asset Allocation Is Key to Managing Risk
- 2 Proper Entry Level Is Crucial
- 3 Be Aware of the Negatives: There ' s Always a Column A and a Column B
- 4 The Best You Can Do Is Put the Odds in Your Favor
- 5 The Worst You Can Do Is Be Totally and Instantly Informed (A Critique of CNBC)
- 6 Many Strategies Can Work—The Key Is Consistency
- 7 Index Funds: The Answer for Most, But Not the Whole Answer

Chapter 5: Thirty-Five Nuggets

- 1 After You Buy, It ' ll Always Go Lower
- 2 CEOs on Their Own Stock
- 3 Conventional Wisdom Is More Conventional than Wisdom
- 4 Humility Is Sadly Lacking on Wall Street
- 5 A Sure Thing If Y ou Have the Patience
- 6 No Single Stock Has to Be Bought
- 7 The Sticky Question of When to Sell
- 8 Mergers Are Good for Everyone Except Stockholders
- 9 Get Children Started Early
- 10 Don ' t Rebuke Yourself
- 11 Face It, It ' s History; Put It Behind You
- 12 Investigate, Then Invest—Hogwash
- 13 Cramer versus Kirk
- 14 How to Answer Questions about the Market
- 15 Giving Advice to Relatives—Tread Lightly
- 16 When Greed Paid Off
- 17 Losses Are Inevitable—A Big Loss Unacceptable
- 18 ETFs Are a Beautiful Thing
- 19 Rising Dividends Are More Important than Big Dividends
- 20 The Broker and the Case for Discretion
- 21 All Investors Are Not Created Equal
- 22 Low Commissions Make Online Trading Hard to Resist
- 23 Understand Your Own Temperament
- 24 The Upside-Down Stock Market
- 25 Every Group Has Its Day
- 26 “ When ” Is More Important than “ What ”

27 No Place to Hide for the Investor
28 The Rarity of Inside Information
29 What ' s a Reasonable Return?
30 The Market Is Typically Dull and Indecisive
31 Interest Rates—The Most Diffi cult of All to Forecast
32 The Brilliant Market Call
33 Your Results Will Differ From Your Fund ' s
34 You Can Make Money in a Down Market
35 No One Has a Monopoly on the Right Answers
Part Two: Ok ay, So What Do I Do With My Money?
Chapter 6: Active versus Passive Investing
The 80-20 Solution
Passive Investing—An Overview
Index Funds: What ' s Most Important To Know
Chapter 7: Passive Investing: Twenty-Eight Model Index Fund Portfolios
Setting the Table
Paul Farrell: Lazy Man Portfolios
Twenty-Eight Model Index Fund Portfolios
Chapter 8: Active Investing with Mutual Funds
Ways for Do-It-Yourselfers to Outperform the Market: Introduction
Life-Cycle/Target Retirement Funds
Mutual Funds: 18 Key Points
Chapter 9: Active Investing with Stocks
Newsletters
“ My One Favorite Stock ” Lists
Piggybacking the Masters
Virtual Investing
Stock Screens
Brokerage Focus Lists
Stock-Picking Columnists
The CAN SLIM Approach: William O ' Neil
The Magic Formula: Joel Greenblatt
Jeremy Siegel ' s Dividend Approach
Private Money Managers
Best Web Sites and Blogs
Chapter 10: Conclusion
Great Investment Books: The Right Kind of Homework
Sayings and Quotations
Wrap-Up: What I Hope You Take Away
Index

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

[更多资源请访问www.tushupdf.com](http://www.tushupdf.com)