

《新编国际贸易函电》

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本书共分13章。第1章系统介绍了外贸函电写作的基本知识；第2章至第11章遵循外贸业务流程，依次介绍了建立商务关系、询盘、报盘、还盘、成交、支付、信用证、包装运输、保险和投诉索赔等内容；第12章介绍了其他国际贸易方式；第13章介绍了商业合同等内容。本书的特色内容在于增加了海洋经济贸易中的常用术语以及应用等，期望能够对从事相关工作的人员有特别的参考作用。本书由安然、孙继红编著。

内容简介

本书共分13章。第1章系统介绍了外贸函电写作的基本知识；第2章至第11章遵循外贸业务流程，依次介绍了建立商务关系、询盘、报盘、还盘、成交、支付、投诉索赔等内容；第12章介绍了其他国际贸易方式；第13章介绍了商业合同等内容。《新编国际贸易函电》可作为大专院校经济贸易、英语、海洋经济等专业的教材使用，也可供从事外贸业务的工作者参考使用。本书由安然、孙继红编著。

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