

《猩猩游戏 GORILLA GAME》

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内容简介

How do you get in on those deals--especially if you're not a Silicon Valley insider? How do you buy the high-tech winners and avoid the losers? How do you find the Yahoos, Microsofts, and Ciscos of tomorrow?

The answers are here, in this newly revised edition of the national bestseller *The Gorilla Game*. The book reveals the dynamics driving the market for high-tech stocks and outlines the forces that catapult a select number of companies to "gorilla" status--dominating the markets they serve in the way that Yahoo! dominates internet portals, Microsoft dominates software operating systems, and Cisco dominates hardware for data networks.

Follow the rules of *The Gorilla Game* and you will learn how to identify and invest in the "gorilla candidates" early on--while they are still fighting for dominance, and while their stocks are still cheap. When the dust clears and one company clearly attains leadership in its market, you'll reap the enormous returns that foresighted investors in high-tech companies deserve. How do you get in on those deals--especially if you're not a Silicon Valley insider? How do you buy the high-tech winners and avoid the losers? How do you find the Yahoos, Microsofts, and Ciscos of tomorrow?

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