

《商务英语听力1》

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内容简介

由王文捷、莫晨莉主编的《商务英语听力(附光盘1新时代商务英语专业系列教材)》为商务英语听力系列教程的入门篇，共15单元。本册以商务活动的基本场景为单元主题，包括Saying Hello， Making Business Phone Calls， Meeting Clients， Entertaining Business Partners， Planning a Meeting， Communicating with Customers， Getting Familiar with Brands， Learning to Do Marketing Research， Enjoy a working Day， Taking Business Trips， Visiting a Working Place， Establishing Business Relations， Participating in Trade Fairs, saying Goodbye， *后一个单元为总复习单元。每个单元设计有热身活动、听辨训练、主题听力训练、语言点复习和交际活动共五个板块。本教材配备录音、练习答案及录音文本，使用者可根据需要进行使用。

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