《守卫CEO:后9.11世界的安全、风险与领导展望 The Sentinel CEO:》

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内容简介

The Sentinel CEO takes a proactive look-from the perspective of top executives-at the ways business has changed since 9/11. Filled with in-depth interviews with America's leading CEOs, security experts, public officials, and academics, this essential tool underscores how a business's core values can help it address and recover from unforeseen threats.

A revealing examination of the subtle and profound ways in which American business has changed, The Sentinel CEO explores a variety of risks facing businesses of all sizes that operate in a global environment. This important book includes timely discussion of growing anti-American sentiments worldwide, the avian flu, and the impact of tougher immigration enforcement on the talent pool in the United States.

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