

《How To Make Money Using Etsy: A Guide To The Online Marketplace For Crafts And Handmade Products9780470944561》

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内容简介

In a world where most products are manufactured by machines, Etsy offers an online platform for makers of handmade products and crafts to market and sell their goods to a vast network of buyers who demand unique, genuine products. To date, the site has attracted over 400,000 sellers who collectively have sold over 30 million items, generating more than \$180.6 million in revenue. The only resource of its kind, *How to Make Money Using Etsy*--written by Tim Adam who has successfully been selling his products all over the world through his Etsy shop since 2007--guides readers step-by-step through the many stages of selling online. How-to topics include:

Establish your Etsy shop

Effectively photograph your products

Post your products to optimize visibility and increase sales

Brand your business

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作者简介

Timothy Adam teaches people how to use Etsy.com through his web-site Handmadeology.com. He is a self-taught metal artist and modern metal furniture designer, and since 2007, his products have sold around the world through his successful Etsy shop.

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