

# 《Trump-Style Negotiation: Powerful Strategies And Tactics For Mastering Every Deal 9780470225295》

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## 内容简介

Ever since he wrote *The Art of the Deal*, Trump has been the world's most famous negotiator—even though he didn't reveal his actual deal-making secrets. Now, George Ross explains the tactics that took Trump to the top and how you can use those same tactics and strategies in your daily negotiations. A practical, real-world negotiation playbook, this is the ultimate guide for anyone who wants to negotiate like a proven winner.

## 作者简介

George H. Ross is Executive Vice President and Senior Counsel for the Trump Organization and was costar of the hit TV show *The Apprentice*. He teaches negotiation at NYU's School of Professional Studies and Continuing Education and authored the bestseller *Trump Strategies for Real Estate*.

## 媒体评论

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