

《Buffett Beyond Value: Why Warren Buffett Looks To Growth And Management When Investing 9780470467152》

书籍信息

版次：1
页数：304
字数：
印刷时间：2010年04月01日
开本：16开
纸张：胶版纸
包装：精装
是否套装：否
国际标准书号ISBN：9780470467152

内容简介

This title offers a detailed look at how Warren Buffett really invests. In this engaging new book, author Prem Jain extracts Warren Buffett's wisdom from his writings, Berkshire Hathaway financial statements, and his letters to shareholders and partners in his partnership firms - thousands of pages written over the last fifty years. Jain uncovers the key elements of Buffett's approach that every investor should be aware of. With *Buffett Beyond Value*, you'll learn that, contrary to popular belief, Warren Buffett is not a pure value investor, but a unique thinker who combines the principles of both value and growth investing strategies. You'll also discover why understanding CEOs is more important than studying financial metrics; and why you need an appropriate psychological temperament to be a successful investor. This title reveals Buffett's multifaceted investment principles. It discusses how Buffett thinks differently from others about portfolio diversification, market efficiency, and corporate governance. It highlights how you can build a diverse and profitable investment portfolio. With this book as your guide, you'll learn how to successfully invest like Warren Buffett.

作者简介

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