《MAKE MONEY, NOT EXCUSES(ISBN=9780307341532)》

书籍信息

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内容简介

Get Rich, Don't Bitch

Today, more than ever before, wealth is something every woman hasthe power to create. Yet Jean Chatzky constantly hears all theexcuses why women can 't and don't master their money. Now, shereveals the secrets and the strategies she created to take controlof her own money — strategies through which she gained her "moneyconfidence." It 's time for you to find yours! In Make Money, Not Excuses Jean shares these valuablelessons:

- ? Where to start
- ? How to get over your "I' m not smart enough to deal with money "feelings
- ? Why being a "good-enough investor" will make more money for youin the long-term (while trying to be a "great investor" will driveyou crazy) 显示全部信息

作者简介

Jean Chatzky is the editor at large for Money magazine and is the financial editor for NBC 's Today show. She is a columnist for Time magazine, the Daily News, and Travel + Leisure. She is also the host of an upcoming PBS weekly series, Jean Chatzky 's Your Money, and the author of four books, including the bestseller Pay It Down!

媒体评论

Praise for Jean's Work:

"Simply brilliant." —Robert T. Kiyosaki, author of Rich Dad, Poor Dad From the Hardcover edition.

在线试读部分章节

"I Don't Know Where to Begin"

Don 't Bitch

Getting Over the Unknown

I am one of the fortunate people who really like what they do fora living. One of the main reasons I enjoy my work is that it takesme out into the world. About once a month I travel to far-flungplaces such as Phoenix (Arizona), Pasadena (California), Fort Worth(Texas), or Fort Wayne (Indiana) to talk to groups of people—oftengroups of women—about money. My favorite part of these journeysisn 't the half-hour or so prepared speech I get to give. It 's thequestion-and-answer session that comes after. Some of the questionsare always regional ("Is now a good time to buy a house in thismarket?" or "What do you think of the future of the big nationalcorporate conglomerate that just happens to be based three milesdown the road?"). But others are so wideranging I can count onthem being raised whether I 'm holding court in Detroit, Duluth, or Des Moines. Someone generally wants to know: "What 's the best wayto choose a financial adviser?" Someone else typically asks: "Should I be buying long-term-care insurance for me or myparents?"

But the question I get asked more than any other—the one I getasked every single time—is the following. It 's never first. Infact, it 's often last... as if the person speaking waited untilthe moderator said, "We have time for only three more." It usually comes out of the mouth of someone who feels a little silly askingit—who prefaces her question with an apology to me and the rest of the audience for being "so basic." And it goes like this:

I don 't even know where to start. I mean, really. I feel like Iknow so little about my money that I don 't even know where tobegin. Can you point me to a book or a magazine or a website orsomething that can get me going?

Sometimes, the floodgates really open, and the questioner endswith the complete truth, confession-style: "I'm tired of feelinglike a total idiot about my money."

I have to admit, the person who asks this question immediatelybecomes my favorite person in any crowd. Not just because she dugdeep and was honest about wanting help. But because now that she 's revealed that she 's looking for help, I can do something forher.

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