《Judgment Calls(ISBN=9781422158111)》

书籍信息

版次:1 页数:266 字数:

印刷时间:2012年04月01日

开本:16开 纸张:胶版纸 包装:精装 是否套装:否

国际标准书号ISBN: 9781422158111

内容简介

Great decisions depend on judgment calls, but in a complicated and fast-changing situation (like a modern business), no oneleader's knowledge and perspective is sufficient to make themwisely. Some decision-makers have found ways to tap the collective judgment of their people - and leaders of other groups can profitfrom them. What's the story behind great decisions? Isdecision-making the responsibility of one leader or should it reston the shoulders of the collective team? In "Judgment Calls", authors Tom Davenport and Brooke Manville share twelve stories oforganizations that have successfully tapped the diverseperspectives and deep knowledge of their people to build anorganizational decision-making capability - a competence they saycan make the difference between success and failure. We know greatdecisions depend on judgment calls; and in today's fastmovingworld, there's more pressure than ever to make quicker decisions tokeep the organization moving at the speed of business. But theknowledge of one person or one leader isn't always sufficient. Sohow can you set up a model that taps the collective judgment of agroup so that the right decisions are made, and the companyprofits? Through the stories in Judgment Calls, the authors -seasoned management thinkers and advisors - make the case for thewisdom of organizations and provide guidance for making better useof it. Each chapter is an engaging tale of one dilemma and how itwas solved, which brings into high relief one key to collective judgment. Individually the stories inspire and instruct; togetherthey add up to a model for building an organizational capacity. You've read "The Wisdom of Crowds". Now read "Judgment Calls". You, and your organization, will benefit

显示全部信息

作者简介

Thomas H. Davenport is a leading management thinker and a professor at Babson College. He is the author of eleven books, including Competing on Analytics. He lives in Dover, Massachusetts, USA. Brook Manville is an independent consultant, and has previously served as CLO for Saba Software and the United Way of America. He was also formerly the chief knowledge officer at McKinsey & Company. He lives in Bethseda, Maryland, USA.

目录

Foreword by Laurence Prusak

Introduction
Great Men, Not So Great Decisions
Part One Stories About the Participative
Problem-Solving Process
1 NASA STS-119
Should We Launch?
2. WGB Homes
How Can We Sell This House?
3 McKinsey Company
Should We Recruit from a Different Pool of Talent?
4 Partners HealthCareSystem
How Should We Treat This Patient?
5 Cognizant

Part Two Stories About the Opportunities of Technology and Analytics4 Partners
HealthCareSystemHow Should We Treat This Patient?5 Cognizant How Will All These Daily
Decisions Get Made?6, Charlotte-Mecklenburg Schools How Can We Improve Student
Performance?.....

显示全部信息

版权信息

本站所提供下载的PDF图书仅提供预览和简介,请支持正版图书。 更多资源请访问www.tushupdf.com