

# 《星火英语·BEC高分快训:真题详解+全真预测(中级)(附光盘)(2012年8月印刷)》

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## 编辑推荐

本书针对人民邮电出版社出版的BEC中级真题集进行解析，聘请一线知名教师进行编写，答案准确，解析详细，是考生备考BEC中级的必备辅导书。

## 内容简介

本书对人民邮电出版社出版的第2、3、4辑剑桥BEC真题集进行解析，给出答案的同时根据答案进行详细解析，注释重点词汇，剖析考点所在，帮助考生理解真题，提升备考能力；另外本书还包含两套高仿真预测试卷，命题标准，解析透彻，是考生提升备考能力的必备之选。

## 目录

第二辑 真题详解 第三辑 真题详解 第四辑 真题详解 剑桥商务英语资格考试（中级）  
全真预测（一） 剑桥商务英语资格考试（中级）全真预测（二）

## 在线试读部分章节

A: I think the staff magazine should be published four times a year and contains news and features about events in the company and the achievements of staff.

B: I don't think so. A monthly publication of news, analysis, opinions, interviews, competitions and feedback would be better, which can cover a wide range of topics, of interest to staff.

C: I prefer the monthly. The magazine is an easy and convenient way of keeping up-to-speed with everything that's going on in the company. In addition, staff magazine is designed to create a corporate culture that can connect all people in. So, the more, the better.

A: OK, maybe you're right. Staff magazine should involve everyone and everything in the company. A rich, prompt and diverse coverage satisfies all needs and expectations. By the way, what could be the target audience of the magazine?

B: Since every issue is designed to give staff a better understanding of our business, to share knowledge and experiences, to provide interest and entertainment and to show readers why the company is a good place to work, the magazine should be oriented to all the staff members.

C: You can target the staff magazine to different groups, for individual departments may want their

own version of the magazine. Moreover, staff should be encouraged to become in-volved in producing the magazine and building a sense of community and engagement.

A: An employee magazine, urn, sounds nice. And printed staff magazines can be out of date before staff even read them; so what about e-magazine, which allows content to be alive and up to date ?

B: Good idea ! Then staff can get information across in an engaging and visual way. Down-loading and uploading old and new issues are really easy through the Internet and Intranet. Anyone can easily submit their articles or update in the relevant section of the staff magazine.

C: So many ways to improve the magazine and the staff magazine is such a great commitment to help staff to communicate better, and be better informed. Even the clients can get useful information and grasp business opportunities from the staff magazine.

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