

《华尔街杂志导致华尔街的完结》

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内容简介

We're in the midst of the greatest financial crisis of our time. Do you know what really happened? Are you prepared for what's to come?

When every headline delivers bad news, and each morning market bell seems to usher in yet another bank debacle, stock market plunge or dire warning about the end of access to credit; threats to our savings and security; and the collapse of the entire financial system as we know it. . . . It's hard to keep up.

But we can't afford to be in the dark just because we can no longer bear to turn on the news.

Written by seasoned financial writer Dave Kansas, *The Wall Street Journal Guide to the End of Wall Street as We Know It* makes sense of the madness, revealing how the crisis is affecting our financial lives and what steps we should take to inform and protect ourselves. This comprehensive, practical and accessible book delivers: We're in the midst of the greatest financial crisis of our time. Do you know what really happened? Are you prepared for what's to come? When every headline delivers bad news, and each morning market bell seems to usher in yet another bank debacle, stock market plunge or dire warning about the end of access to credit; threats to our savings and security; and the collapse of the entire financial system as we know it. . . . It's hard to keep up. But we can't afford to be in the dark just because we can no longer bear to turn on the news. Written by seasoned financial writer Dave Kansas, *The Wall Street Journal Guide to the End of Wall Street as We Know It* makes sense of the madness, revealing how the crisis is affecting our financial lives and what steps we should take to inform and protect ourselves. This comprehensive, practical and accessible book delivers: An inside look at the financial wizardry, easy money and overconfidence that drove the subprime crisis, credit crunch and market meltdown An analysis of the New World Order—the banking behemoths, the government's role—and how it will affect Main Street A look at what's safe: a rundown of which investments are protected and which aren't and how fund protection has changed Individual investor strategies: stocks, bonds, retirement and real estate (and whether you should think seriously about "the mattress") From the most authoritative source for business and economic news and written by one of the most trusted voices in financial reporting, *The Wall Street Journal Guide to the End of Wall Street as We Know It* is the only book you'll need to navigate the storm ahead.

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