

《The Glamour of Grammar (ISBN=9780316027915) 》

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内容简介

Early in the history of English, the words "grammar" and "glamour" meant the same thing: the power to charm. Roy Peter Clark, author of *Writing Tools*, aims to put the glamour back in grammar with this fun, engaging alternative to stuffy instructionals. In this practical guide, readers will learn everything from the different parts of speech to why effective writers prefer concrete nouns and active verbs. *THE GLAMOUR OF GRAMMAR* gives readers all the tools they need to "live inside the language"--to take advantage of grammar to perfect their use of English, to instill meaning, and to charm through their writing. With this indispensable book, readers will come to see just how glamorous grammar can be.

作者简介

Roy Peter Clark is vice president and senior scholar at The Poynter Institute, one of the most prestigious schools for journalists in the world. He has taught writing at every level--to schoolchildren and Pulitzer Prize-winning authors--for more than thirty years, and has spoken about the writer's craft on *The Oprah Winfrey Show*, NPR, and *The Today Show*; at conferences from Singapore to Brazil; and at news organizations from the *New York Times* to *The Sowetan* in South Africa. A writer who teaches and a teacher who writes, he has authored or edited fifteen books about writing and journalism, including his most recent, *Writing Tools*. He lives in St. Petersburg, Florida.

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