

《道德经 Moral Intelligence》

书籍信息

版次：1

页数：256

字数：

印刷时间：2005年05月01日

开本：大32开

纸张：胶版纸

包装：精装

是否套装：否

国际标准书号ISBN：9780131490505

编辑推荐

Doug Lennick led 14,000 professionals and support teams at American Express Financial Advisors to unparalleled success. Today, in addition to his work as managing partner of the Lennick Aberman Group, he continues to work directly with American Express Company's CEO, retaining the title of EVP and focusing on workforce culture and performance. He is known worldwide for his expertise in driving business results by improving managers' emotional competence.

内容简介

Through a combination of research, and original thought leadership, the authors demonstrate how the best performing companies have leaders who actively apply moral values to achieve enduring personal and organizational success. These individuals exhibit moral intelligence: a strong moral compass and the ability to follow it. Lennick and Kiel reveal how dozens of companies benefit from the moral intelligence of their leaders, help build specific moral competencies leaders need: integrity, responsibility, compassion, forgiveness, and more. This book also includes the new Moral and Emotional Competency Inventory (MECI): an indispensable metric to assess moral intelligence. Leaders with strong moral intelligence can build the trust and commitment that are the foundation of truly great businesses. Be one of those leaders, lead one of those companies, with Moral Intelligence.

目录

Foreword

Introduction

PART ONE MORAL INTELLIGENCE

Chapter 1 Good Business

Chapter 2 Born to Be Moral

What the Best Leaders Believe

A Visit to the Nursery

Nature Versus Nurture

Growing Up Moral

Learning to Be Responsible

When Things Go Wrong

Inside Your (Moral) Brain

It's All in Your Head

The Moral Map of Your Brain

Why We're Good and Why We're Bad

So What Went Wrong?

Moral Software

Chapter 3 Your Moral Compass

Embracing Universal Principles

Discovering Your Values

The Morality of Values

Beliefs

Identifying Your Beliefs

Goals

Why Leaders Love Goals

Your Goals

Put It in Writing

Behavior

Chapter 4 Staying True to Your Moral Compass

ART TWO DEVELOPING MORAL SKILLS

Chapter 5 Integrity

Acting Consistently with Principles, Values, and Beliefs

Telling the Truth

Standing Up for What Is Right

Keeping Promises

Chapter 6 Responsibility

Taking Responsibility for Personal Choices

Admitting Mistakes and Failures

Embracing Responsibility for Serving Others

Chapter 7 Compassion and Forgiveness

Actively Caring About Others

Letting Go of Your Own Mistakes

Letting Go of Others' Mistakes

Chapter 8 Emotions

PART THREE MORAL LEADERSHIP

Chapter 9 The Moral Leader

Chapter 10 Leading Large Organizations

Chapter 11 Moral intelligence for the Entrepreneur

Epilogue Becoming a Global Moral Leader

Appendix A Strengthening Your Moral Skills

Appendix B Moral Competency Inventory (MCI)

Appendix C Scoring the MCI

Appendix D Interpreting Your MCI Scores

Index

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

[更多资源请访问www.tushupdf.com](http://www.tushupdf.com)