《一分钟经理创建高效团队 One Minute Manager Builds High Performing Teams》

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Ken Blanchard is a prominent, gregarious, sought-after author, speaker, and business consultant. He is the coauthor of The One Minute Manager® and forty other books, including the perennial bestsellers Raving Fans and Gung Ho! Ken is the Chief Spiritual Officer of The Ken Blanchard Companies, a full-service global management training and development company that he and his wife, Dr. Marjorie Blanchard, founded in 1979.

内容简介

Never before in the history of the workplace has the concept of teamwork been more important to the functioning of successful organizations. Ken Blanchard, bestselling coauthor of Raving Fans, The One Minute Manager, and Gung Ho! teams up with Donald Carew and Eunice Parisi-Carew to explain how all groups move through four stages of development on their way to becoming high performing teams -- orientation, dissatisfaction, integration, and production. The authors then show how a manager can help any group to become fully effective quickly and with hardly any stress.

This valuable addition to The One Minute Manager® Library is essential for anyone who works with groups and wants to build a high performing team.

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