

# 《与鲨共泳：顶级人脉专家教你赢得销售、谈判、管理优势Swim with the Sharks Without Being》

## 书籍信息

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## 内容简介

Bestselling author and envelope magnate Mackay exhorts listeners to work harder and smarter, weaving personal anecdotes into a creed of success through persistence, instinct, and planning. Hard-boiled business advice like this benefits managers, salespeople, and entrepreneurs of every stripe, especially those susceptible to hale-fellow-well-met sentiments and Knute Rockne drive. Not without humor, not without a dash of humility, Mackay offers nuggets of advice that may help listeners excel. Oh, and the "sharks"--they are apparently other businesspeople who cut their teeth on Napoleon Hill and Dale Carnegie. This piece would benefit from a casual interview with the author after the reading. D.J.B. © AudioFile 2003, Portland, Maine-- Copyright © AudioFile, Portland, Maine --This text refers to the Audio CD edition.

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Foreword by Kenneth Blanchard

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