

# 《员工激励 Motivating Employees》

## 书籍信息

版次：1

页数：148

字数：

印刷时间：2007年12月01日

开本：32开

纸张：铜版纸

包装：平装

是否套装：否

国际标准书号ISBN：9780061145612

## 内容简介

In today's high-pressure workplace, motivating all employees to consistently contribute their best can mean the difference between success and failure. *Motivating Employees*, a comprehensive and essential resource for any manager on the run, shows you how.

Learn to:

Inspire employees to succeed

Improve performance through coaching

Minimize the impact of common de-motivators

Create a fair and consistent reward system

Turn negative experiences into positive, motivational opportunities

In today's high-pressure workplace, motivating all employees to consistently contribute their best can mean the difference between success and failure. *Motivating Employees*, a comprehensive and essential resource for any manager on the run, shows you how. Learn to: Inspire employees to succeed Improve performance through coaching Minimize the impact of common de-motivators Create a fair and consistent reward system Turn negative experiences into positive, motivational opportunities

The Collins Best Practices guides offer new and seasoned managers the essential information they need to achieve more, both personally and professionally. Designed to provide tried-and-true advice from the world's most influential business minds, they feature practical strategies and tips to help you get ahead.

[显示全部信息](#)

## 目录

### PREFACE

### 1 UNDERSTANDING MOTIVATION

Motivation on the Job

Motivation Is Management ' S Role

### 2 ESSENTIAL SKILL I : BEING A MOTIVATIONAL MANAGER

Believing in Others

Communication

Motivating Individuals

Motivating Teams

### 3 ESSENTIAL SKILL II : DEALING WITH DEMOTIVATION

How to Reduce Demotivation

What ' S Demotivating Your Staff?

Difficult Situations

### 4 ESSENTIAL SKILL III: REWARDING MOTIVATED EMPLOYEES

Recognition versus Rewards

Barriers to Rewards Systems

Setting UP a System

Using Nonmaterial Rewards

Using Material Rewards

5 ESSENTIAL SKILL IV : MOTIVATIONAL LEADERSHIP

Leading During Change

Leading During Good Times

Leading During Difficult Times

Other Challenges

OFF AND RUNNING

RECOMMENDED READING

INDEX

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

[更多资源请访问www.tushupdf.com](http://www.tushupdf.com)