# 《团队智慧Wisdom of Teams, The》

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#### 编辑推荐

JON R. KATZENBACH iS a founder of Katzenbach Partners, consultants in the areas of team, leadership, and workforce performance. His published works include Real Change Leaders, Teams at the Top, The Work of Teams, and Peak Performance.

#### 内容简介

Motorola relied heavily on teams to surpass its competition in building thelightest, smallest, and highest-quality cell phones. At 3M, teams are critical to meeting the company's goal of producing half of each year's revenues from the previous five years' innovations. Kodak's Zebra Team proved the worth of black-and-white film manufacturing in a world where color is king. But many companies overlook the potential of teams in turning around lagging profits, entering new markets, and making exciting innovations happen--because they don't know how to utilize teams successfully. Authors Jan R. Katzenbach and Douglas K. Smith talked with hundreds of people in more than thirty companies to find out whereand how teams work best and how to enhance their effectiveness.

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