

《高盛成功的文化/GOLDMAN SACHS》

书籍信息

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Lisa Endlich holds master's degrees from MIT in management and in urban planning, and was a vice president and foreign exchange trader for Goldman Sachs. She was raised in Los Angeles and lives in England with her husband and their three children.

内容简介

Goldman Sachs, the nation's leading investment firm, with a solid-gold reputation and a first-class list of clients, began as a family business in a lower Manhattan basement in 1869. The secrets behind the remarkable success of Goldman Sachs since then are revealed in unprecedented depth in this fascinating and authoritative narrative history of the firm.

Former Goldman Sachs vice president Lisa Endlich draws on her insider's knowledge and access to all levels of management to bring to life a unique company that has long held its mystique intact. The most stunning accomplishments in modern American finance are explored through the story of how Goldman Sachs reached its summit.

Goldman Sachs: The Culture of Success provides a rare and revealing look inside an institution -- until recently the last private partnership on Wall Street -- and inside the financial world at its highest levels. Included here, in a new chapter, is a first look at the history behind the firm's landmark initial public offering.

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