

书籍信息

版次:1 页数:912 字数: 印刷时间:2009年02月01日 开本:16开 纸张:胶版纸 包装:平装 是否套装:否 国际标准书号ISBN:9780321604972

编辑推荐

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内容简介

Parkin's Economics is a worldwide leader because it provides a serious, analytical approach to the discipline using the latest policy and data. Parkin trains students to think like economists by offering a clear introduction to theory and applying the concepts to today's events, news, and research. From our global food shortage to global warming, economic issues permeate our everyday lives. In his Ninth Edition, Parkin brings critical issues to the forefront. Each chapter begins with one of today's key issues, and additional issues appear throughout the chapter to show the real-world applications of the theory being discussed. When the chapter concludes, students "read between the lines" to think critically about a news article relating to the issue, demonstrating how thinking like an economist helps make informed decisions. Parkin is so committed to currency that he uploads news articles almost daily to MyEconLab(R), the online assessment and tutorial system that accompanies the text. For the Ninth Edition, assessment questions based on these "Economics in the News" articles will be uploaded periodically so that instructors can assign recent articles within MyEconLab.

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