

# 《Intermediate Microeconomics with Microsoft Excel(ISBN=9780521899024)》

## 书籍信息

版次：1

页数：570

字数：

印刷时间：2012年01月01日

开本：16开

纸张：胶版纸

包装：精装

是否套装：否

国际标准书号ISBN：9780521899024

## 内容简介

This unique text uses Microsoft Excel® workbooks to instruct students. In addition to explaining fundamental concepts in microeconomic theory, readers acquire a great deal of sophisticated Excel skills and gain the practical mathematics needed to succeed in advanced courses. In addition to the innovative pedagogical approach, the book features explicitly repeated use of a single central methodology, the economic approach. Students learn how economists think and how to think like an economist. With concrete, numerical examples and novel, engaging applications, interest for readers remains high as live graphs and data respond to manipulation by the user. Finally, clear writing and active learning are features sure to appeal to modern practitioners and their students. The website accompanying the text is found at [www.depauw.edu/learn/microexcel](http://www.depauw.edu/learn/microexcel).

## 目录

### Introduction

#### Part I. The Theory of Consumer Behavior: 1. Budget constraint

##### 2. Satisfaction

##### 3. Optimal choice

##### 4. Comparative statics

##### 5. Endowment models

##### 6. Bads

##### 7. Search theory

##### 8. Behavioral economics

#### Part II. The Theory of the Firm: 9. Production function

##### 10. Input cost minimization

##### 11. Output profit maximization

##### 12. Input profit maximization

##### 13. Consistency in the theory of the firm

[显示全部信息](#)

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

[更多资源请访问www.tushupdf.com](http://www.tushupdf.com)