《如何激励每一位员工/MHPE: HOW TO MOTIVATE EVERY EMPLOYEE》

书籍信息

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内容简介

Think about the managers who most influenced your career. They were successful because they infused employees--and organizations--with passion for work and motivation to achieve. 24 Ways to Motivate Every Employee provides two dozen creative and ready-to-use tools and techniques for ensuring that same enthusiasm, energy, and employee morale.

作者简介:

Anne Bruce, is a nationally recognized speaker and workshop leader. She has written a number of books, including Building a High Morale Workplace, Motivating Employees, and others.

目录

How to Motivate Every Employee
Build a motivated workforce
They do it for themselves
Know what drives people
Make employees feel like partners
Show employees how the business operates
Know your competition

Encourage intelligent risk taking

Inspire creative and innovative thinking

Affirm the link between motivation and performance

Help them achieve greater performance

Get employees to buy into your ideas--and theirs

Be clear about rewards and recognition

Always expect the best from employees

Fire up successful performance

Offer incentives and morale boosters

Give your power away

Encourage accountability at all times

Build trust for a better tomorrow

Boost morale

Make it fun to make it motivating

Attack de-motivators head on

Retain your employees

Put heart and soul into your team

Unleash the power of human potential

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