《【年末清仓】旅游专业英语实用教程——普通高校专业英语教程系列》

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内容简介

本书的目的在于切实提高读者专业英语能力。

本书分13个单元,每个单元包括对话、课文、单词、词组、缩略语、难句讲解、习题、技能训练、旅游小百科、著名景点介绍等,并提供了习题的参考答案。

本书既可作为高等本科院校、高等专科院校旅游相关专业的专业英语教材,也可供从业人员自学。作为培训班教材,亦颇得当。

目录

Unit 1 Introduction to Tourism Industry

Part One Dialogues

Part Two Text A Tourism Industry

Part Three Text B Tourism in China

Part Four Skill Training Forms

Practical writing

Part Five Related Information

Part Six Guide to World Famous Sight

Unit 2 Preparations Before Tour

Part One Dialogues

Part Two Text A Prepare for a Tour

Part Three Text B A Guide to China Tour

Part Four Skill Training Forms

Practical writing

Part Five Related Information

Part Six Guide to World Famous Sight

Unit 3 Travel Agency

Part One Dialogues

Part Two Text A Introduction to Travel Agency

Part Three Text B How to Choose the Best Travel Agency

Part Four Skill Training Forms

Practical writing

Part Five Related Information

Part Six Guide to World Famous Sight

Unit 4 Airport

Part One Dialogues

Part Two Text A Procedures of Boarding a Plane

Part Three Text B Check-in Online

Part Four Skill Training Forms

Practical writing

Part Five Related Information World's Top Airports 2002

Part Six Guide to World Famous Sigh

Unit 5 En Route

Part One Dialogue and Broadcasting

Part Two Text A On Route

Part Three Text B Air Transportation

Part Four Skill Training Forms

Practical writing

Part Five Related Information

Part Six Guide to World Famous Sight

Unit 6 Arrival

Part One Dialogues

Part Two Text A Entering the Country

Part Three Text B Learn About the Airport

Part Four Skill Training Forms

Practical writing

Part Five Related Information

Part Six Guide to World Famous Sight

Unit 7 Ground Transportation

Part One Dialogues

Part Two Text A Transportation Service at International Airport

Part Three Text B Train Travel

Part Four Skill Training Forms

Practical writing

Part Five Related Information

Part Six Guide to World Famous Sight

Unit 8 Cruise

Part One Dialogues

Part Two Text A Cruising Industry

Part Three Text B Cruise Industry Catering to Families

Part Four Skill Training Forms

Practical writing

Part Five Related Information

Part Six Guide to World Famous Sight

Unit 9 Hotel

Unit 10 Restaurant

Unit 11 Sightseeing

Unit 12 Shopping

Unit 13 Leaving

附录 参考答案

Unit 1

Unit 2

Unit 3

Unit 4

Unit 5

Unit 6

Unit 7

Unit 8

Unit 9

Unit 10

Unit 11

Unit 12

Unit 13

前言

对于旅游从业人员而言,专业英语水平的重要性不言而喻。专业英语的水平直接关系专业能力及业务水准,最终影响事业成就。为此,必须进行认真学习。本书的目的就在于切实提高读者实际使用专业英语的能力。

本书体例上以Unit为单位,每一Unit由以下几部分组成:对话——注

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