

《Harvard Business Review on Leading through Change变化中的领导力》

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内容简介

Seventy percent of all change initiatives fail. Yours won't have to—when you apply the practices provided in HBR on Leading Through Change. In this vital new resource, today's leading thinkers offer suggestions for articulating a compelling vision of an organization's future, overcoming employee resistance to change, and surmounting other challenges that come with leading change.

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