《Harvard Business Review on Supply Chain Management 供应链管理》

书籍信息

版次:1 页数:211 字数:

印刷时间:2006年01月01日

开本:32开 纸张:胶版纸 包装:平装 是否套装:否

国际标准书号ISBN: 9781422102794

内容简介

Many of today 's companies struggle with the task of delivering products customers when and where they want them. Using tactics from articles in this volume, any company can learn how to beat the competition, and stripping waste from each step in their value-delivery process.

作者简介:

Since 1984, Harvard Business School Press has been dedicated to publishing the most contemporary management thinking, written by authors and practitioners who are leading the way. Whether readers are seeking big-picture strategic thinking or tactical problem solving, advice in managing global corporations or for developing personal careers, HBS Press helps fuel the fire of innovative thought. HBS Press has earned a reputation as the springboard of thought for both established and emerging business leaders.

目录

We're in This Together

DOUGLAS M. LAMBERT AND A. MICHAEL KNEMEYER

Building Deep Supplier Relationships

JEFFREY K. LIKER AND THOMAS Y. CHOI

Rapid-Fire Fulfillment

KASRA FERDOWS, MICHAEL A. LEWIS, AND JOSE A.D. MACHUCA

Supply Chain Challenges: Building Relationships

A CONVERSATION WITH SCOTT BETH, DAVID N. BURT, WILLIAM COPACINO, CHRIS GOPAL, HAU L. LEE, ROBERT PORTER LYNCH, AND SANDRA MORRIS

The Triple-A Supply Chain

HAU L. LEE

Decoding the DNA of the Toyota Production System

STEVEN J. SPEAR AND H. KENT BOWEN

Learning to Lead at Toyota

STEVEN J. SPEAR

Aligning Incentives in Supply Chains

V.O. NARAYANAN AND ANANTH RAMAN

About the Contributors

Index

版权信息

本站所提供下载的PDF图书仅提供预览和简介,请支持正版图书。 更多资源请访问www.tushupdf.com