《新编实用英语(第四版)综合教程4》

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内容简介

新编实用英语教材编写组编写的《新编实用英语综合教程》(第四版)立体化系列教材为"十二五"职业教育***规划教材,是教育部新世纪高等教育教学改革工程项目(编号为III26-1)之"高职高专教育英语课程教学内容体系改革建设的研究与实践"项目的重要研究成果之一,曾获2005年第一教学成果二等奖。该套教材切实贯彻"以服务为宗旨,以就业为导向"的高职教育人才培养总方针,自2002年出版以来,收到使用院校的普遍欢迎,成为高职高专公共英语教材中的领军品牌,其发行量多年来雄踞同类教材之首。十多年的教学实践证明,该套教材得到广大师生的普遍认可。

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