

# 《商务英语听说教程·初级教程》

## 书籍信息

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## 内容简介

操亦雯、潘敏编著的《商务英语听说教程(初级教程示范性高等院校应用型规划教材)》以实际工作过程为导向，以模块化教学训练听力和口语技能，以体验为学习方法，兼顾听力、口语训练与等级考试训练一体化，方便教师教学和学生自学。全书共分10个主题单元和2个复习单元，内容为介绍、寒暄、宴请、请假等最常见的商务活动。工作流程式的章节安排、模块化的学习内容、任务式的口语训练、体验式的商务情景既能激发学生的学习兴趣，又能使其听说能力从高中阶段顺利提升到职业阶段。

本书适合商务英语相关专业的学生学习，也可供其他专业的学生学习参考。

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